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Azhar Khan

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Azhar Khan is a tech-entrepreneur who specialises in marketing by helping companies to accelerate and scale by igniting their brands. As a transformational digital business executive, he has developed an internal culture that strategically aligns with CX/UX/UI and marketing automation models for business objectives.

Azhar Khan



Occupation

Tech-Entrepreneur

Background

Khan is proven transformational leader that drives performance and results with focussed action and strategic agility. He has an authenticity and passion for marketing communications in the ICT sector.

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International and entrepreneurial, he has successfully worked in Harare, Dubai, Sydney, Brisbane, Singapore, London and the Gold Coast, building new startups, creating new software ventures and driving strategic change at companies like Apple. I have trained people in the USA, Denmark and South Africa and Australia. Virtually I have connected with people around the world to accomplish various business missions, for start-ups, SaaS & mainstream business, B2B & B2C.

His approach combines creativity with diligence, innovating with quality and speed to encourages exponential scaling. His experience allows is deeply rooted in the tech sector and has sound strategies for how to operationalize digital transformation. Such a wealth of practical knowledge requires a high level of emotional intelligence to initiate change in organisations, which Khan says he embraces as his "serve strategy" for critical, sustainable business practices, and leadership.

Education

Khan has a Master of Business Administration Corporate (MBA) from Bond University Australia and is a Certified Master Practitioner in Neuro-Linguistic Programming (MNLP) and Neurological Re-patterning. I am also a Certified Social Media Professional (CSMP - SACS CACI), Master of Social Media. and Blockchain Certified Professional CBCP. In his spare time he goes to the gym and produces digital art.

Books

Khan's books have topped Amazon's bestseller list in, Direct Marketing, Marketing, Small Business, and Entrepreneurship. The first release of "In it to Win It" co-written with Tom Hopkins was published in 2012, followed by the "The Ultimate Guide to Success" co-written with Brian Tracy in 2013.

About Pindula

Pindula is a place to find information about local things on the internet. We do it a lot like Wikipedia, except everything is hyper-local. We started work on Pindula because we needed something like it. There's so little useful information about local things online and we're working to change that

To join the Pindula community of editors, please go to <https://contribute.pindula.co.zw/> or just get in touch with us on **WhatsApp: +263 77 770 7852.**