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Kwese iflix

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Kwese iflix

Kwese iflix is a subscription Video on Demand (SVOD) service in Africa by the Econet Media group and Asian subscription VOD company iflix. Kwese iflix came about after the two companies signed a partnership to operate a mobile-based subscription VOD service in sub-Saharan Africa in mid-2017.^[1] Initially, the service was referred to as iflix Africa.

The service was introduced first in Zimbabwe, with [Econet Wireless Zimbabwe](#) running promotional campaigns to get users using the service for free.

Acquisition of iflix Africa

In February 2018, Kwesé announced that it had acquired a significant stake in iflix Africa and that the

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service was now part of Kwesé's services. iflix now had operations in Nigeria, Kenya, Ghana and South Africa.

Content

- African and international series and movies
- First-to-market exclusive programming

About Pindula

Pindula is a place to find information about local things on the internet. We do it a lot like Wikipedia, except everything is hyper-local. We started work on Pindula because we needed something like it. There's so little useful information about local things online and we're working to change that

To join the Pindula community of editors, please go to <https://contribute.pindula.co.zw?> or just get in touch with us on **WhatsApp: +263 77 770 7852**.

References

1. ? [iflix Africa and Econet Media collaborate to revolutionise entertainment across sub-Saharan Africa](#), *Kwese*, published: 02 Aug 2017, retrieved: 05 Nov 2018